



BNP Paribas Real Estate Property Management becomes Management & Solutions: a repositioning to support a strengthened ambition

Boulogne-Billancourt, September 22, 2026 - BNP Paribas Real Estate has announced the **strategic repositioning** of its Property Management activity, to become **BNP Paribas Real Estate Management & Solutions** across Europe. This evolution embodies a strengthened ambition: to become the European reference for high-performing real estate, combining operational management, advisory and tailor-made solutions adapted to each local market in order to maximise asset value throughout its life cycle.

This repositioning marks an important step forward for the company's Property Management business. It reflects the strategic transformation that it has been making to the division over the past several years. While real estate management will remain at the heart of its expertise, it will support clients far beyond traditional property management. This new divisional name expresses BNP Paribas Real Estate's ambition: to be a strategic European partner, capable not only of delivering solutions, but of steering them over time, for the benefit of owners, investors or occupiers.

Beyond the historical Property Management business itself, this repositioning is also a part of the global transformation undertaken by the company. It reflects a considerably enhanced range of services, incorporating advisory services (developer advisory, project management, etc.), strategic support (asset repositioning, ESG performance, etc.) and operational expertise (user experience, data analysis, etc.).

"**BNP Paribas Real Estate Management & Solutions** puts real estate at the heart of our clients' wider business strategies. Our approach is based above all on people and on the trusted relationships we maintain with our clients. This closeness enables us to translate their expectations into concrete solutions, encourage ongoing dialogue and support them over the long term by transforming their challenges, whether economic, environmental or human, into sustainable, value-creating solutions. We decode local markets, optimise portfolios at European level and develop tailor-made strategies for our clients. Because every building has an impact, we make it a lever for performance, innovation and well-being, to address today's challenges and build those of tomorrow," said **Csongor Csukas**, **Deputy Chief Executive Officer of BNP Paribas Real Estate**, in charge of the **Management & Solutions** business line.

- **Real Estate Management** reflects the company's long-standing commitment to real estate management, while emphasising its ability to go far beyond this mission to provide lasting support to its clients. The challenge is no longer only to maintain assets, but to transform

them into direct drivers of value creation, aligned with investors' return objectives and ESG strategies, and to improve the user experience.

- **Real Estate Solutions** illustrates the significant development of advisory and support activities, as well as teams' ability to design tailor-made responses adapted to the complex challenges of the real estate sector.

Csongor Csukas: "Our clients' needs are changing, and we are evolving with them. Bringing Management and Solutions together means we can combine strong local knowledge with strategic advice and practical delivery, helping our clients manage, improve and transform their real estate assets across Europe."

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation and Management & Solutions. With more than 4 000 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 23 countries, spanning Europe (direct presence and Alliance network), Asia (platforms) and North America (Alliance network). BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

As a committed stakeholder in sustainable cities, BNP Paribas Real Estate intends to spearhead the transition to more sustainable real estate: low-carbon, resilient, inclusive and conducive to wellbeing. To achieve this, the company has developed a CSR policy with four objectives: to ethically and responsibly enhance the economic performance and use of buildings; to integrate a low-carbon transition and reduce its environmental footprint; to ensure the development, commitment and well-being of its employees; to be a proactive stakeholder in the real estate sector and to build local initiatives and partnerships

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